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## PRODUCT SETUP

FACT SHEET


## WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.


## POP UP COUNTERS

## Wave Fabric Pop Up Counter

## GENERIC FACTS:

- Convert all text to outlines
- 25 mm bleed requirement

File provided in CMYK only

- Our recommended rich black break down in $40 \% \mathrm{C}, 40 \% \mathrm{M}, 40 \% \mathrm{Y}$, and $100 \% \mathrm{~K}$
- Supplied as press ready PDF


## IMPORTANT DESIGN NOTES:

As per industry standard colours may vary up to $5 \%$

- For the best colour accuracy please refer to a Pantone colour guide and not your screen.


## PRODUCT SPECIFICS:

- Artwork size: $3240 \mathrm{~mm} \times 899 \mathrm{~mm}$ (WxH)
- Total size with bleed: $3291 \mathrm{~mm} \times 950 \mathrm{~mm}(W \times H)$
- Use of vector image recommended
- Minimum 300 DPI
- 25 mm bleed requirement

SIZE: $3240 \times 899 \mathrm{~mm}(\mathrm{WxH})$ SIZE WITH BLEED: 3291x950mm (WxH) SAFE ZONE: 2860x960mm (WxH)

$$
\text { Minimum } 300 \text { DPI }
$$

25 mm Bleed Requirement
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before sending back to us

## Back

Left

## Front

All our fabric graphics will be using Dye Sublimation printing proces Please convert all PMS \& Spot Color to CMYK form
ease Outline All Fonts and Embed All Images.
File format: PDF (preferred), Al, JPEG, TIFF, PSD, EPS (accepted).

