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### PRODUCT SETUP FACT SHEET

### POP UP COUNTERS

Wave Fabric Pop Up Counter



#### **GENERIC FACTS:**

- Convert all text to outlines
- 25mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K

## ARTWORK HERE

#### WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when Supplied as press ready PDF

#### **IMPORTANT DESIGN NOTES:**

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

#### **PRODUCT SPECIFICS:**

Artwork size: 3240mm x 899mm (WxH)

designing for print, it's important to ensure your artwork always extends past the trim lines.



- Total size with bleed: 3291mm x 950mm (WxH)
- Use of vector image recommended
- Minimum 300 DPI
- 25mm bleed requirement



## Back

635 x 899

### SIZE: 3240x899mm (WxH) SIZE WITH BLEED: 3291x950mm (WxH) SAFE ZONE: 2860x960mm (WxH) Minimum 300 DPI 25mm Bleed Requirement

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Front

All our fabric graphics will be using Dye Sublimation printing process. Please convert all PMS & Spot Color to CMYK format. Please Outline All Fonts and Embed All Images. Photo resolution minimum: 125 dpi to 300 dpi in Actual size. File format: PDF (preferred), AI, JPEG, TIFF, PSD, EPS (accepted).

# Rig htt



635 x 899